

DONORWALL DESIGN GROUP

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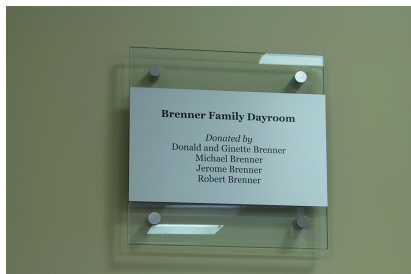
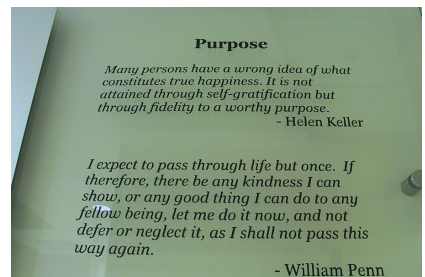
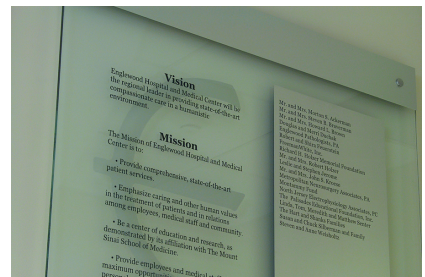
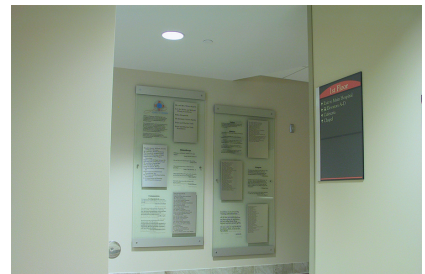
Comprehensive Solutions

Project: Create a one-of-a-kind, flexible and comprehensive naming opportunity and campaign recognition system for this newly built Emergency Department

Solution: Here we began with a from scratch system based on 2 elements - glass and metal. The clean modern nature of these two fine art selections fit perfectly with the new construction.

We used metal cut letters for the largest of donors and a series of size graded plaques for the rest of the naming opportunity donors. The donor wall was created using sand blasted glass and magnetic metal panels. To allow our client to update easily, the donor names were placed on the magnetic metal panels. The sand blasted glass included logos and famous quotes. Using the same glass and metal theme we created a physicians' wall and a community donors' wall to round out the system.

The totality of all the elements and the singular use of only glass and metal leave a viewer with a strong sense of elegance and sophistication.



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