## **DONORWALL DESIGN GROUP**

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## **Legacy Societies**

Page Address: www.donorwall.com/legacy-societies.html

**Project:** Create an eye catching donor wall to help increase donations to the hospital's legacy society.

**Solution:** Our concept here was to make the word LEGACY obvious and support it with images unfolding the history of Newton Medical Center. Set in a well traveled hallway alcove we created one of our DonorMurals to do the job. Our client provided us with a host of historical photos which we went through, selected, cropped and prepared using our unique photo embedded metal process.

As is easy to see, this installation stops traffic and draws attention. It is one of the hospital's most highly regarded installations.



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