

DONORWALL DESIGN GROUP

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Logos and Branding

Page Address: www.donorwall.com/logos-and-branding.html

Project: Develop the look, feel and recognition items for their first ever capital campaign.

Solution: Our approach here reflected their new space — modern, elegant and client friendly. To enhance and show off their brand we cut and installed an almost 10' long stainless steel logo in their entry lobby. We backed that up with a 5' version at their reception desk and then let everything else speak for itself.

The donor wall is a series of square glass panels with photo embedded metal plaques fixed to the face of each one. The design is easy to expand by just adding new glass and metal panels. The intent of this donor wall is to honor all the current donors and provide a direct pathway for recognizing future donors.

Along with the donor wall there are naming opportunity plaques (not shown), law intern plaques (shown) and room numbering plaques (not shown).



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