

DONORWALL DESIGN GROUP

GET RECOGNIZED™

Naming Opportunities

Project: To honor the family that just donated the Education Center in a newly renovated building wing.

Solution: The Taub Family Education Center was a very important recognition opportunity because the Taub Family had been major donors over a long period of time and contributed to many additions and upgrades to our hospital client. This center was their most recent donation addition.

Our approach was to find multiple opportunities for signage to thank this generous family. The most striking element was the high mounted cut letters overhanging the main atrium. The cut letters were installed on both sides of the atrium overhang so that all visitors would see the recognition. Additionally we created an elegant glass naming plaque located eye level to further bolster the thanking opportunity. As a final element we went inside the Education Center and placed an etched metal plaque on the main lectern in the center.



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