

DONORWALL DESIGN GROUP

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Carrier Clinic

Page Address: www.donorwall.com/carrier-clinic

Project: To create an eye catching, brand sensitive, donor recognition plaque that will be hung at the main entry desk as people come in.

Solution: Typical of several of our design approaches we turned to our “MRI” line of donor walls. The “M” in “MRI” refers to the fact that all of the elements are “MAGNETICALLY” affixed to the backer so that updates and other changes are easy to accomplish. Updating a complete “MRI” installation can take less than 20 minutes in most cases.

For the draw we used photographs supplied by our client that reflected their history and their environment along with a large logo plaque that included their vision and mission. The large logo plaques also served as a brand identifier for the entire piece. This particular “MRI” was backed with glass — very elegant and neutral so that the donors names and the clients identification were the elements that stood out.



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