

DONORWALL DESIGN GROUP

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Englewood Hospital

Page Address: www.donorwall.com/englewood-hospital.html

Project: Turn their annual campaign recognition into an exciting, engaging and dynamic centerpiece while giving them the freedom to update daily, weekly or monthly as they see fit.

Solution: We moved them into the digital world with an 8 screen custom designed and custom programmed system. Each screen honors one of their 8 levels of giving, including their physician donors and their planned giving donors.

The screens were made dynamic, by having images interspersed with the lists of names. The rolling effect of names and images draws people over time and time again. We added cut letter titles above each screen and a beautiful sand blasted glass plaque centrally located to identify the campaign.

On the digital side we provided software training so they are self sufficient to make their own updates. As icing on the cake they added a QR code that takes visitors to their Foundation website.



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