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SPCA of Texas

Page Address: www.donorwall.com/spca-of-texas.html

Project: Create a recognition system that would include digital recognition and hard recognition to honor our client's annual donors. It would have to be easy to update and cost effective.

Solution: We created the digital recognition component so that our client could update the content on their own and run the programming on their own network. This amounted to a yearly cost of \$0.00 for the digital portion of the installation. The hard portion of the design was comprised of photographically created metal plaques that could show names or images crystal clear and only require the purchase of as many plaques as would be needed for that update. The plaques went on and off the installation magnetically so a full update could be accomplished in about 15 minutes once the plaques arrived.

Our client used this design in both of their locations.



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