

DONORWALL DESIGN GROUP

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Visiting Nurse Service of New York

Page Address: www.donorwall.com/visiting-nurse-service-of-new-york.html

Project: Create a respectful and comforting donor recognition wall to honor contributors to this newly established hospice care center.

Solution: In close coordination with the Hospice Fundraising Manager we designed a unique non-static donor recognition system. As you view the design you see the Visiting Nurse Service of New York logo carved into glass and color filled in the exact color match of their logo, small and large metal plaques honoring donors that give to this much needed New York City project and photos and quotations that create a soothing environmental feel. The donor plaques and the Visiting Nurse Service of New York logo are permanent. Everything else is magnetically attached for easy removal.

The intent of this design was to allow the wall to be changed at will and not feel static and stuffy.



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